



aiaTranslations is the only life sciences-specialized language translation agency in the United States.

We have more than two decades of experience providing scientific, clinical and medical translations to pharmaceutical companies and the top advertising and market research agencies.

aiaTranslations is also a certified woman-owned business with operations in more than 35 countries.

OUR ADDED VALUE

- Close attention to detail and strong project monitoring and management skills
- Low translator turnover which allows for development and retention of value for ongoing projects
- Strong medical language resources with cultural adaptation capabilities
- Strategic use of translation memory to develop client specific glossaries for re-use across projects

PROJECT TYPES

- Commanding Claims and Taglines
- Messaging
- Concept Development
- Branding Initiatives
- Product Profiles
- Sales Aids and Discussion Guides
- Quantitative Surveys
- Qualitative Surveys
- Market Profiling Surveys
- Market Positioning Surveys
- IDI Responses
- Focus Groups
- Psychometric tools
- Moderator Preparation
- Interview Transcription

THERAPEUTIC EXPERTISE

- Cardiovascular
- Dental
- Dermatology
- Endocrinology
- Gastroenterology
- Hepatology
- Infectious Diseases
- Nephrology
- Neurology
- Gynecology
- Oncology
- Ophthalmology
- Orthopedics
- Pediatrics and Neonatology
- Pulmonary
- Rheumatology
- Vaccines

MEDICAL DEVICE EXPERTISE

- Ophthalmology
- Dental Devices
- Women's Health
- Surgical
- Cardiovascular
- Orthopedics
- Neurology
- Critical Care
- Pediatric

Global market research requires superior medical linguists and stringent cross-language project management – and this only comes from aiaTranslations.